

### ABSTRACT

The invention relates to an assembly for positioning sleeves on products such as bottles. According to the invention, the products are conveyed in the upright position one after the other along a conveyor line and the sleeves are removed from a sleeve-feed system by transfer members above the product. The inventive assembly comprises a single sleeve-feed system and two pairs of alternately-operating transfer members which are installed on either side of the product conveyor line. Each transfer member is supported by a transport means such as to travel the length of an active path along the side of the product at the sleeve-application position in order to remove a sleeve and place same on the product, in an alternating manner with the other transfer member from the pair, while the means for transporting the other transfer member from the second pair moves the latter member along a return path at a distance from the active path.